

# 2021 The Roosevelt Academy 5K SPONSOR Agreement

Company Name \_\_\_\_\_

Contact's Name \_\_\_\_\_

Contact's Title \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_

## Premium Sponsor Levels<sup>1</sup>

Premiere     Finish Line     Race Bib     Food     T-Shirt

## Additional Sponsor Levels<sup>2</sup>

Medal     Mile Marker     Refreshments     Supporting     Sponsor

## Sponsorship Deadline – May 20, 2021

Sponsor agreement form and payment by received by this date to activate sponsorship

I agree to donate at the level checked above as a sponsor of the 2021 TRA Autism 5K

Check enclosed

Please send invoice

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to: **The Roosevelt Academy**  
Po Box 325  
Hutto, TX 78634

Questions? E-mail **[Therooseveltacademy@gmail.com](mailto:Therooseveltacademy@gmail.com)**

# ROOSEVELT ACADEMY



UNDERSTAND ME. INCLUDE ME.

8:00 am 5K Run/ 10:00am Fun Walk for Autism

## Vendor/Resource Form

Vendor/Non-profit/Company Name: (Please Print Clearly)
Contact Person:
Address:
City/State/Zip:
Contact Person Phone:
Email:
Website:
Vendor Fee \$80/ Non- profit fee \$50.00/Sponsors fee \$0.00 (DONATIONS APPRECIATED):
Describe Activity (VENDORS ONLY): i.e. sensory items, bubbles, face painting, shaving cream
Will You Require Electricity? YES NO (You must provide an extension cord)
Email: <a href="mailto:therooseveltacademy@gmail.com">therooseveltacademy@gmail.com</a> Mail: P.O. Box 325; Hutto, TX 78634 Phone: (512) 884-7757 <a href="http://www.The Roosevelts Academy.com">www.The Roosevelts Academy.com</a>
Please return this form as soon as possible so we can begin building our database and organizing. Request for accommodations is on a first come, first serve basis. You may begin setting up at 7am. Please bring your own table.
<p style="text-align: center;"><u>*Vendor fee waived for Sponsors*</u></p>

# 2021 The Roosevelt Academy 5K SPONSOR Levels

## Premium Sponsor Levels<sup>1</sup>

### 1. Premiere - Co-Sponsored (\$50,000+)

- Opportunity to speak to before the race. Good luck video for runners.
- Press Release, Exclusivity in Industry Category
- Signage at the Starting Line.
- Large company logo on race shirt, website, sponsorship banner, and promotional materials.
- Vendors space at race location (you will need to provide table and chairs).
- 30 Complimentary race registrations.
- Race Advertisement, Email Blast, Live Social Media Announcements, Social Media Post
- Thank you, Goody - Bag Ad
- 3 Additional Sponsorship Opportunities Included

### 2. Finish Line Sponsor (\$25,000+)

- Signage at the Finish Line.
- Medium Company logo on race shirt, website & sponsorship banner and promotional materials.
- Opportunity to distribute swag bags and congratulate participants at the finish line.
- Vendors space at race location (you will need to provide table and chairs).
- 20 complimentary race registrations.
- Race Advertisement, Social Media Post, Live Social Media Announcements

### 3. Race Bib Sponsor (\$15,000+)

- Medium Company logo on race shirt, website & sponsorship banner and promotional materials.
- Vendors space at race location (you will need to provide table and chairs)
- 15 complimentary race registrations.
- Race Advertisement, Social Media Post

### 4. Food Sponsor (\$10,000+)

- Medium Company logo on race shirt, website & sponsorship banner and promotional materials.
- Opportunity to distribute water and encourage participants at the water stations.
- Vendors space at race location (you will need to provide table and chairs).
- 10 complimentary race registrations.
- Social Media Post

## **5. T-Shirt Sponsor (\$5,000+)**

- Medium Company logo on race shirt, website & sponsorship banner and promotional materials.
- Opportunity to distribute bottled water and congratulate participants at the finish line.
- Vendors space at race location (you will need to provide table and chairs).
- Special Placement of logo on race shirts (sleeve)
- 6 complimentary race registrations.

## **Additional Sponsor Levels<sup>2</sup>**

### **1. Medal Sponsor (\$2,500+)**

- Company name on race shirt, website & sponsorship banner and promotional materials.
- Opportunity to distribute medals and congratulate participants at the finish line.
- Vendors space at race location (you will need to provide table and chairs).
- 2 complimentary race registrations.

### **2. Mile Marker Sponsors (\$1,000+)**

- Company name on race shirt, website & sponsorship banner and promotional materials.
- Opportunity to encourage participants at the mile markers.
- Vendors space at race location (you will need to provide table and chairs).
- 1 complimentary race registrations.

### **3. Post-Race Refreshments (\$800+ unlimited)**

- Company name on race shirt, website & sponsorship banner and promotional materials.
- Vendors space at race location (you will need to provide table and chairs).
- 1 complimentary race registrations.

### **4. Supporting Sponsor (\$500+)**

- Company name on race shirt, website & sponsorship banner and promotional materials.
- Vendors space at race location (you will need to provide table and chairs).
- 1 complimentary race registrations.

### **5. Sponsor (\$250+)**

- Company name on race shirt, website & sponsorship banner and promotional materials.
- Vendors space at race location (you will need to provide table and chairs).
- 1 complimentary race registrations.

#### Notes:

<sup>1</sup> Premium sponsor levels include company logo on race shirts and 1-year sponsorship advertisement at [www.therooseveltacademy.com](http://www.therooseveltacademy.com).

<sup>2</sup> Standard sponsor levels include company name on race shirts and 6-months sponsorship advertisement at [www.therooseveltacademy.com](http://www.therooseveltacademy.com).